



TIHOMIR ZLATEV

Senior Art Director

Brand campaigns / Visual direction / Generative AI workflows

Sofia, Bulgaria | ti6ozlatev@gmail.com | +359 888 309 088

linkedin.com/in/tihomir-zlatev-a6071b9b/

Art director, designer, photographer and filmmaker with agency and in-house experience since 2008. Working across visual identities, campaign imagery, advertising photography and film.

PROFESSIONAL EXPERIENCE

2023-present	Telelink Business Services Lead Graphic Designer
2021-2023	Red Lion Creative Director
2017-2020	Saatchi & Saatchi In-house Creative Lead - Photography & Videography; Assistant Producer
2012-2017	Publicis Sofia Senior Art Director & Creative Lead
2010-2011	Lowe Swing Art Director
2008-2010	Leo Burnett Sofia Art Director
2008	New Moment New Ideas Graphic Designer

DISCIPLINES

Art direction / Brand design / Campaign concepts / Photography / Film direction / Cinematography / Editing / Colour grading

TOOLS

Photoshop / Illustrator / Premiere / Figma / Adobe XD

SELECTED BRAND EXPERIENCE

Nescafé / Coca-Cola / OMV / Econt / Devin / Nissan / A1 / Chivas / Ford / Vivacom / Subway / DSK Bank